

# From the Office of the FUFA President

## November 2013-Edition

### **The Office**

I take pleasure to greet you all in the name of the most beautiful game, football.

As I complete my third month in the office of the FUFA President, I am delighted to share with you occurrences and events that have unfolded in the month of November 2013 and reassure the followers of the game of football in Uganda that we are cruising in the fast lane and more motivated than ever before to implement the manifesto objectives

### **Congratulations Messages**

On behalf of the Uganda football community, FUFA has congratulated Mr. TILLEMU Juneide for being elected the President of the Ethiopian Football Association (**EFA**), Mr. NDIKURIYO Reverien for being elected the President of Fédération de Football du Burundi (**FFB**), Mrs. JOHANSEN Isha for being elected the President of Sierra Leone Football Association (**SLFA**) and Mr. MALINZI Jamal for being elected the President of the Tanzania Football Federation (**TFF**)

### **National Teams**

#### Uganda Cranes

The Uganda Cranes continued to undertake weekend trainings during the run of the league in preparation for CECAFA and CHAN



The Uganda Cranes hosted Rwanda on the FIFA international friendly match day. We decided to use only local based players in test for readiness for CHAN. The purpose of trial games is trying out players and not necessarily winning. We may not have won the game but the objective of identifying our challenges was achieved. This has helped the technical team to fine-tune players for CECAFA and CHAN

Uganda started the defence of the CECAFA championship with a game against Rwanda. Uganda won the game through a late goal from Dan Serunkuma. Our objective is to assess and obtain players who will be added to other professionals for the 2015 AFCON campaign using both CECAFA and CHAN. With 8 starters against Rwanda never to have played in a CECAFA tournament before, I believe it was a worthwhile result for the lads but with a lot of work to be done



With 16 home-based players, 1 not attached and 3 foreign based players, we believe it does not deviate at all from our objective of building the home based players for the CHAN test. FUFA understands that CECAFA and CHAN are just development programmes with the main objective of finding a team with players with miles on the African continent for the

AFCON qualifiers. There was never going to be a better opportunity for DAN Serunkuma a revelation at Gormahia and Khalid Auchwo to be tested for the 2015 AFCON qualifiers than this CECAFA.

#### Uganda Kobs

FUFA has entered the U-23 National Football Team (Uganda Kobs) in the 2016 Rio de Janiero Olympics qualifiers. The Uganda Kobs played an away friendly game with the Thailand counterparts and lost 3-0. FUFA will continue to search for international friendly matches that will help fine-tune all national teams

#### U-20 Women National Team

FUFA withdrew the U-20 Women National Team from the Canada 2014 World Cup Qualifiers. It was a hard decision but strategic. It makes neither business nor technical development sense to spend 180 million UGX to play one international match only to qualify to spend another over 200 million UGX for the next round when there is no source of revenue for this activity.

Women football receives only 37,000 USD (less than 100 million UGX) annually from FIFA. The home game against South Sudan that cost over 120 million UGX grossed only 600,000 UGX from gate collections.

FUFA is planning to undertake women football development more holistically than one-off international participation. The commercial value of the women football game at a local level must be improved to appeal for sponsorship and fan base before we can competitively engage the continent. We believe it is a technically better spend to organise more national activities for women football to involve more girls and women than one or two international games

#### **Football Competitions**

FUFA Super League: the FUFA Super League continues to run. All possible efforts are being done to better the organisation and obtain finances for the operations. All we can do now is to cross our fingers as the search goes round a critical and hopefully final bend

FUFA Big League: It is amazing looking at the level of competition in the nation-wide second-tier league. Lweza and Bazaar must be filling the heat of fast rising Mutundwe Lions FC and the Saints in the Rwenzori group yet JMC and Kirinya are still calling the shots in the Elgon Group. Water FC has made a passionate appeal to be given an opportunity to play having allegedly refused to register for the league at the beginning despite numerous written reminders from the organisers. The FUFA Executive Committee will pronounce itself on this matter soon



*FUFA Big League Action; Vura FC vs. Lweza in Moyo*

Other Competitions: 7 regional leagues have started with only West Nile yet to start and many district leagues have also kicked off. Lower leagues will continue under the management of the Regional Football Associations while the Uganda Cup is still under preparations. I also take the opportunity to thank the organisers of other FUFA authorised football competitions

#### **Executive Committee Meeting**

The next FUFA Executive Committee (13-004) is scheduled for Wednesday 18<sup>th</sup> December 2013. We intend to discuss, review and pass the Human Resource, Referees and international Match Organisation Manuals amongst other matters of business.

### **Standing Committees**

The FUFA Standing Committees are already undertaking their responsibilities. The Technical, Women, Players Status, Referees, Marketing, Competitions and security committees have met and deliberated. It is however now more of the cyber meetings than the physical meetings. This has not only allowed more utilisation of the committees but saved huge expenses for the meetings

### **Secretariat**

The changes at the hub of football in Uganda and that is FUFA House will continue throughout my Term of Office. The access control has been revitalised where staff have been issued with access cards to the building. The reception is functional and our guests need to go through security checks and reception before they access the interior of offices.

More furniture has been acquired for the improved performance of the secretariat

FUFA has acquired a Walkthrough at the small gate at the entrance.

The second floor will be accessed by an installed Bio-metric finger access control once again to provide a more secure environment and more time for the staff to execute their roles. Please make appointments prior to your visit to FUFA and be guaranteed that whoever seeks an appointment will get it provided it is about football development.

Only Cars of staff and officials of FUFA will be allowed to park inside the gate and stickers to that effect have been provided. The cars of our esteemed guests will be parked at the front of the building but with more security to take care provided

The recruitment process for the positions of Finance Director, Commercial Director and Competitions Director continues

FUFA has advertised "**Request For Quotations**" for standing suppliers for the various works, goods and services. Our intention is to obtain value for money supply of works, goods and services with long term understanding with our suppliers. FUFA also intends to offer some of its commercial platform for these service providers marketing

### **Finance**

FUFA is in a stable financial state. Like all organisations, there are creditors and debtors. We continue on the policy to run down outstanding payments and avoid acquiring new works, services and products on credit. We are running a policy of 3:1 ratio for the settlement of outstanding dues to new acquisitions and so far it is taking us miles

Whereas FUFA has paid the head coach 5 months in the last three months, it comes at the expense of development programmes. We have engaged Government on this matter and we only hope that this matter is considered and like the case is with other Football Associations, National Team coaches are paid for by Government and not the Federations. It is not sustainable for a Federation or an individual to pay a foreign coach

Internal controls have been instituted with more adjustments to come and this is saving the organisation lots of unplanned waste of resources

We are getting in-line with my manifesto of increasing on revenue streams and controlling waste by efficient use of the available resources

### **Marketing**

The marketing committee is in the processing of procuring a reputable agency to plan, nurture, manage and obtain value from all the FUFA commercial properties that include merchandising, Media and commercial rights of FUFA football competitions and Events. The agency will also be responsible for the Rebranding of FUFA. The process is on-going and is long term

### **Communications**

FUFA intends to setup a vigilant communications team of equipped and facilitated volunteers and part-time personnel to beef up the media section. We believe the current man-power is not enough for the volume of work as we attempt to be more proactive than reactive

The installation of a related database system over the FUFA House Local Area Network that will allow all staff to share and access information will be completed by end of December. Thanks to airtel, FUFA House has one of the fastest Internet connections in Uganda at 2Mbps with secured wi-fi in the FUFA House building vicinity

FUFA has also installed the fixed lines at the secretariat so that telephone calls from and to individuals in office are easily made

### **FIFA Performance Programme (FPP)**

Upon my assumption of office, FUFA requested FIFA to undertake the Performance Programme. FPP is an exercise where FIFA sends a panel of experts and consultants of



FIFA Performance Programme Experts meeting the FUFA Executive Committee at Emin Pasha in Kampala

various disciplines to assess the performance of the Federation.

A long term plan is eventually developed by the Federation and the experts.

FIFA supports the recommendations financially and otherwise and continues to monitor the progress for a period of 2-4 years

For the case of FUFA, a panel of 5 experts was

received in Uganda and consultations were made of the various stakeholders that included the FUFA President, the FUFA committees, the media, the sponsors, Government, etc. It was concluded with a long term plan starting with one-year SMART (Specific, Measurable, Achievable, Realistic and Time-bound) objectives in the areas of Technical Development, Marketing & Communication, Governance, Management, Competitions and Clubs.

The details of the activities to be involved here will be communicated immediately after the upcoming FUFA Executive Committee

### **CAF Club Competitions**



It is my pleasure to inform the esteemed readers that Sports Club Victoria University and KCCA FC have been entered into the CAF Confederation Cup and The CAF Club Champions

League respectively for the 2014 editions. Both clubs satisfied the preliminary minimum conditions and as FUFA we wish them the best

### **CECAFA General Assembly**

I represented FUFA at the CECAFA General Assembly in Nairobi. There was emphasis on how the regional body can raise funds to undertake its development activities. My contribution and that received a resounding applause was to rebrand CECAFA by hiring a reputable and professional agency to repackage and commercialise the football competitions and events of CECAFA in the 12 different economies of the member states on a long term

At the Annual General Assembly, Mr. Lawrence Mulindwa (FUFA Honorary President) who had been nominated by FUFA was voted to the CECAFA Executive Committee by all the 12 Member countries of CECAFA. As FUFA we believe that CECAFA is definitely going to benefit from his experience, dedication, hate for failure and passion for the game to the betterment of the region. Félicitations Monsieur le Président honoraire

### **Obituary**

On a sad note, another coach at a FUFA Big League Club, Mr. Kwizera, an amiable, loyal and long-time servant of the beautiful game passed on. May the almighty God judge Kwizera's earthly deeds with mercy and protect his family that he left behind. We shall ALL definitely join you one day. I believe WANDEGEYA FC will prevail the challenging times of Kwizera's departure

### **Negative Forces**

The forces that have taken it as a career and hobby to pull football into the negative direction have come back from vacation.

Uganda Super League Limited (USLL) through Mr. Kavuma Kabenge represented by Muwema and Mugerwa Company Advocates have sued government, Hon Minister of State for Sports (Hon. Charles Bakabulindi), FUFA President (Moses Magogo), Manager Nakivubo Stadium (Ivan Lubega), FUFA Returning Officer (Patrick Okanya), FUFA Lawyer (Alex Luganda) and FUFA VP-League (Mujib Kasule) for contempt of court and are asking compensation of 500 million UGX

Without going to the merit of the case before court, it is unfortunate that the two individuals continue to attempt to cause disharmony in the game that is enjoyed by millions and that is a source of income to many youth yet they continue to earn their bread from elsewhere and have no attachment to the game in any form.

As the case has always been, even on this 12<sup>th</sup> count, FUFA will prevail over these mechanisations that are not based on facts

### **Conclusion**

It is now time to work. Whoever wishes to work for football, we are free and open to ideas, volunteerism and affordable services.

Those who genuinely love the game but are living in denial, please come back home. I will never close the door. It is our Country,

Those who attempt to create divisions amongst us will not win. We have been united over the last 10 years by the passion of the game and we shall always detect the work of the agents of the negative forces. Please be informed that there is a very cordial and friendly relationship between the FUFA President and Mr. Lawrence Mulindwa. I will always take my independent

decisions, for the good of the game, in my powers provided for in the FUFA Statutes but whenever I deem it necessary will consult not only Mr. Mulindwa but any other Ugandan I may find relevant in the circumstances

Until the next edition, I pray to the Almighty to keep us safe, in harmony and thinking of development. It is our game, it is our country



**Eng. Moses Magogo**  
**FUFA President**

