

## Preamble

The Federation of Uganda Football Associations (FUFA) unveiled the current Uganda Cranes home and away kit on 26<sup>th</sup> May 2014. The jersey was used for two campaigns the 2015 and 2017 Nations cup qualifiers before it made its maiden bow in Gabon for the 2017 AFCON finals.

The retired home kit has dominant red (with a yellow strip on the left side running from top to bottom), black shorts and red socking and it also has the Uganda National flag and FUFA logo. The retired historic design was produced in line with FUFA's branding policies.

FUFA launched a new Uganda National teams' jersey design campaign on 22<sup>nd</sup> March 2017 where every Ugandans is given an opportunity to come up with new national teams' kits designs.

The period for submission of artistic designs is from 22<sup>nd</sup> March-22<sup>nd</sup> April, 2017.

### **The jersey colours for Uganda Cranes will be 3 sets;**

#### **3 Sets for Uganda Cranes**

Set 1: Predominantly Red (Home kit)

Set 2: Predominantly Yellow (Home kit)

Set 3: Predominantly White (Away kit)

#### **3 Sets for Crested Cranes**

Set 1 Predominantly Red (Home kit)

Set 2: Predominantly Yellow (Home kit)

Set 3: Predominantly White (Away kit)

#### **3 sets for Other National teams**

Set 1 Predominantly Red (Home kit)

Set 2: Predominantly Yellow (Home kit)

Set 3: Predominantly White (Away kit)

### **Note: Black, Yellow, Red and White-only colour shades allowed to be used**

**Note:** These colour shades are the only ones allowed to be used during the design campaign. Black, Yellow, Red and White

### **Details on the designs will include;**

1. National colours (Uganda Flag)-Black Yellow and red
2. Patriotism
3. Trendy and Chic

**The competition is open to all Ugandans in the following categories;**

1. Agencies
2. Student designers
3. Individuals

Deadline of submission in both soft and hard copy is 22<sup>nd</sup> April, 2017.

Email your designs to [jerseys@fufa.co.ug](mailto:jerseys@fufa.co.ug) or deliver to FUFA Marketing department, FUFA House in Mengo.

**The overall winner with all the nine (9) designs will be announced by a panel set up by FUFA and will walk away with a cash prize of UGX 5 million shillings following the terms and conditions in place. The winner will also watch Uganda Cranes games at home free for one year.**

**REWARD FOR THE BEST DESIGN: UGX 5M**

- **UGX 5M**

**Terms and Conditions Apply**