

FUFA

Proposed Competitions Reforms



Approved for consultations with stakeholders by the 22nd FUFA Executive Committee that sat at FUFA Complex-Mengo 13th March 2020



Statutes & Strategy

FUFA is governed by the FIFA, CAF and FUFA Statutes and Regulations. FUFA has a strategic plan in order to achieve its objectives and those its members

FUFA Statutes

- The FUFA Exco is mandated by its 34 Members through the 88 Delegates for 4yrs (2017-21)
- FUFA Exco takes decisions on all matters not reserved for the FUFA GA (88 Delegates)
- FUFA Secretariat prepares matters of discussion for the FUFA Exco

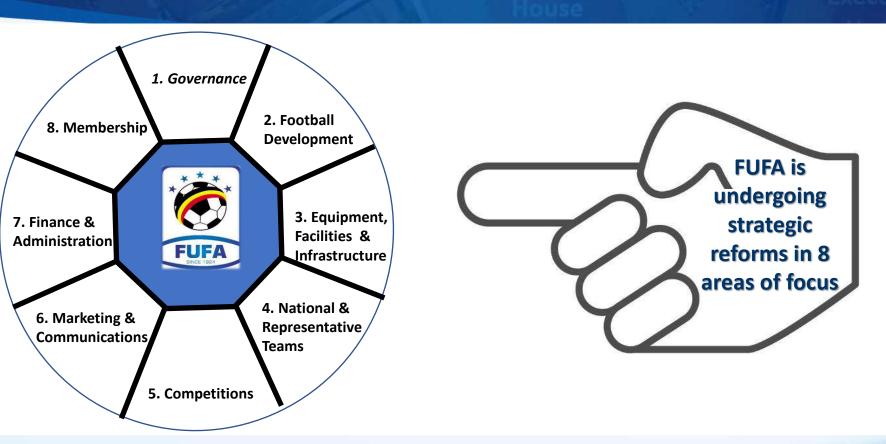
Strategic Planning

Our Vision: To be the number one football nation in Africa on and off the field

Our Mission: To develop, promote and protect football for all



FUFA Reforms





"The definition of insanity is doing the same thing over and over again and expecting different results."



3 Types of Football

Football to be categorized in 3 types





1. Youth Football



Objectives

- 1. Introduce football to young people
- 2. Interest youths and their parents into football
- 3. Provide opportunity for young players to access right football at the right age
- 4. Breed ground for future Professional Footballers
- 5. Breed ground for future Football Human Resource and Fans



1. Youth Football

FUFA Juniors League (FJL)

- 1. FUFA Juniors League Expanded and Decentralized.
- 2. No longer mandatory but strongly encouraged for the 12 UPL Clubs
- 3. Mandatory for the 16 FBL Clubs
- 4. 8 Regional Football Association, @ to organise 12-Team FJL
- 5. UPL Clubs that retain the FJL Team to play in Regional League
- 6. 2400 instead of current 400 players to be involved
- 7. 96 instead of current 16 youth coaches to be involved





1. Youth Football

Football Academies

- 1. Academies to be Classified, Licensed and Regulated.
- 2. Must follow the FUFA Player Development Curriculum
- 3. Mandatory Participation in FUFA Competitions
- 4. Mandatory Registration of Players
- 5. Will benefit from Training Compensation for Player transfers



2.Amateur Football



Objectives

- Create a pyramid base for player identification and nurturing in all the villages
- Introduce football to masses
- 3. Build communities that support Ugandan Football
- 4. Breed ground for future Professional Footballers
- 5. Breed ground for future Professional Football Human Resource and Fans



2.Amateur Football

Composition

- 1. Mandatory Women League for @ of the 8 Regional Football Associations
- 2. Mandatory 3rd Division League for @ of the 8 Regional Football Associations
- 3. Mandatory 4th Division League for @ of the 134 District Football Associations
- 4. Optional 5th Division League for @ of the 134 District Football Associations
- Other Competitions authorised by FUFA or the RFAs that don't involve Professional Players

3.Professional Football





Business House

Objectives

- 1. enhance Quality of Clubs
- 2. create better Club and League Brands hence more revenues
- 3. increase Sporting Competition
- 4. nurture and employ professional footballers
- 5. employ professional football persons
- 6. prepare players for foreign football leagues
- 7. make money for the business owners
- 8. prepare players for the National Teams



3. Professional Football

Composition

- 1. 28 Professional Football Clubs in Uganda
- 2. 12 Professional Clubs in the Uganda Premier League
- 3. 16 Professional Clubs in the FUFA Big League
- 4. Mandatory for each of the 12 UPL Clubs to have U20/Reserve Team
- 5. To be managed, commercialized by dedicated Professional Clubs Board/Secretariat



3. Professional Football

In figures

- 1. 28 Professional Coaches
- 2. 28 Professional CEOs and corresponding staff to the 28 Pro Clubs
- 3. 12 UPL Clubs each to sign up to 35 players thus 420 players more than the current UPL players
- 4. A total of 820 professional players compared to current 400 players
- 5. A total of 503 professional league matches compared to 240 matches
- 6. 33 matches per club compared to the current 30 matches for the 12 UPL Clubs
- 7. 21 matches per club compared to the current 16 matches for the 16 FBL Clubs



3.Professional Football

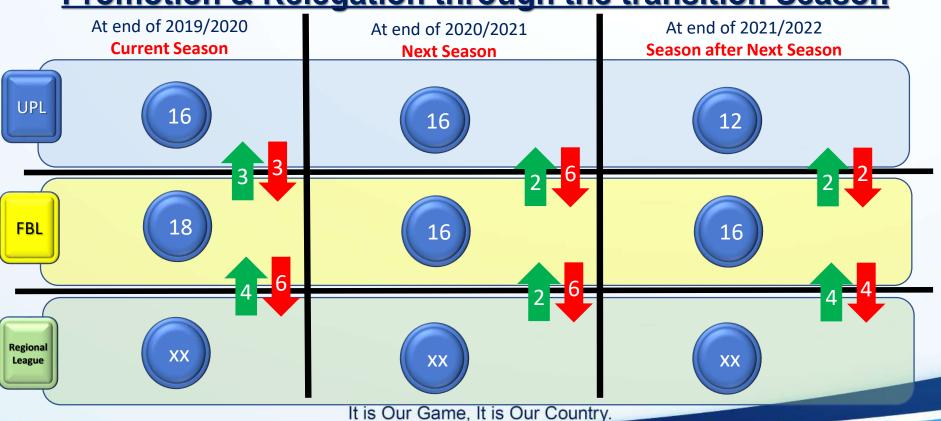
Merits

- 1. More Sporting Competition for UPL and FBL (Variance between strength of clubs narrowed)
- 2. More Stringent Club Licensing Requirements for the 12 Clubs in UPL
- 3. Stronger Club brands for the 12 + 16 Clubs consequently stronger brand for professional football
- 4. Respected professional contracts for staff, players and coaches
- 5. Improved infrastructure for training and matches
- 6. More playing time for professional players
- 7. Competitive advantage to Up-country clubs and Fans' clubs
- 8. All 503 matches are "Cup-finals" reducing temptations of the alleged Match-Fixing



3. Professional Football

Promotion & Relegation through the transition Season





3.Professional Football

Misconception



Express

UPDF

Proline

16 Masavu

14

2017/18 2018/19 1 W KCCAFC Vipers URA Soana Mbarara City X Onduparaka Police Bright Stars Bright Stars URA Jinja SSS 10 Express Maroons 11 Mbarara City X Police 12 W Villa Soana

13 Maroons

14 Ndejje Univer...

15 Nyamityobora

16 Paidha

2019/20



Up-country clubs performance in UPL in the last 3-seasons

t is Our Country.

3. Professional Football



Misinformation

Up-country clubs performance in UPL

		2017/18			2018/19			2019/20	
	4 Onduparak FC		5	5 Onduparak FC		4 Busoga United FC			
Up- countr		5 Jinja SSS (Busoga United) FC		6	6 Jinja SSS (Busoga United) FC		6 BUL FC		
Team		6 BUL FC		7	BUL FC		7	Mbarara City FC	
	1	1 Mbarara City FC		9	9 Mbarara City FC		8 Onduparak FC		
	1	3 Express FC	Central	13	Maroons FC	Central	13	Police FC	Central
Team	1	4 UPDF FC	Central	14	Ndejje University FC	Central	14	Maroons FC	Central
Below 1	2 1	5 Proline FC	Central	15	Nyamityobola FC	Up-Country	15	Proline FC	Central
	1	6 Masavu FC	Central	16	Paidha FC	Up-Country	16	Tooro United FC	Up-Country

It is organisation and not geographical location to determine sporting performance in the league

3.Professional Football



Disadvantage to Up-Country Clubs

	Club	Region	Distance Trips	
1	Mbarara City FC	Upcountry	15	
2	Onduparak FC	Upcountry	15	
3	Tooro United	Upcountry	15	
4	Busoga United	Upcountry	14	
5	BUL FC	Upcountry	14	
6	Vipers SC	Central	5	
7	KCCA FC	Central	5	
8	SC Villa	Central	5	
9	URA FC	Central	5	
10	Express FC	Central	5	
11	Wakiso Giants FC	Central	5	
12	Kyetume FC	Central	5	
13	Bright Stars FC	Central	5	
14	Police FC	Central	5	
15	Maroons FC	Central	5	
16	Proline FC	Central	5	

Distance Trips

- For 16 Club League Up-Country Clubs travel 10 trips more than each Central Team (15 vs 5)
- This has both Financial and Technical disadvantages
- For 12-Club League Up-Country clubs shall travel less





Factors for Business Investment

2. Economic Factors used to determine size of a Professional League

Ukraine League is of 12 Clubs
Ukraine League is ranked 8th in Europe

Professional Football is Business and requires investment Multiple economic factors are considered for investment not just population

Below a few economic factors comparison between Uganda and Ukraine

GDP Gross (USD Billions); Uganda is 28.5 Ukraine is 150 and GDP p.c (USD); Uganda is 820 Ukraine is **2,640** and Population (Millions); Uganda is 40 Ukraine is 42 and Average monthly Income (USD): Uganda is 125 Ukraine is 301 and

THE JINJA DECLARATION 2010-2014

3.Professional Football

FUFA Excelled

Jinja Declaration

FIFA

THE JINJA DECLARATION

Club Licensing

CLUB LICENSING SYSTEM that would address key principles that would factor in the following elements, and providing for the Licensing System to Come into effect in time for the 2014

The development and introduction of a

League: Timeline: Process to start Immediately

Competition

changes

Reduce the clubs in the Uganda Super League from 18 to 14 by the 2014 League season and work to ensure that FUFA initiates sufficient consultations including effecting the relevant constitutional changes to give effect to the proposed

1	Club Licensing	2014
2	Competitions (Reduction of Clubs)	2014
3	Statutes	2010
4	Finances	2010
5	Facilities	2011
6	Club Offices	2011
7	Club Structures	2010
8	Staff	2010
9	Refereeing	2011
10	Players	2011
11	Youth	2014
12	Safety & Security	2012
13	Fans	2011
14	Communications & Marketing	2011
15	Medical	2012

It is Our Game, It is Our Country.

- 3. FUFA and the Clubs Executed the 2010 Jinja Declaration (JD)
- 1. JD was a strategic plan to professionalize the Ugandan top league for the period 2010-14
- 2. FIFA, FUFA and 18 Clubs agreed on way-forward in accordance with the FIFA Statutes
- FUFA has fulfilled almost all the content and the document expired 6 years ago

Check the JD in details at fufa.co.ug

Link:

https://www.fufa.co.ug/downloads/general/JINJA-DECLARATION-FIFA.pdf

3.Professional Football



UEFA Comparison

	Country	No of Clubs	UEFA League Ranking
1	England	20	1
2	Spain	20	2
3	Italy	20	4
4	France	20	5
5	Germany	18	3
6	Portugal	18	6
7	Netherlands	18	9
8	Turkey	18	11
9	Russia	16	7
10	Belgium	16	13
11	Czech Republic	16	20
12	Belarus	16	21
13	Poland	16	23
14	Sweden	16	24
15	Norway	16	25
16	Serbia	16	28
17	Greece	14	10
18	Denmark	14	12
19	Isreal	14	18
20	Romania	14	22
21	Bulgaria	14	26
22	Luxembourg	14	
23	Malta	14	

- 1. Only 16 out of 52 Leagues have 16 teams and above
- 2. 29 out of 52 Leagues have 12 teams and below
- 3. Of the 29 with 12 and less, 9 are in the top 30 European Leagues
- 4. Ukraine with 12 is ranked 8th
- 5. Croatia with 10 played the finals of 2018 FIFA World Cup

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	Country	No of Clubs	UEFA League Ranking
24	Ukraine	12	8
25	Austria	12	15
26	Scotland	12	16
27	Slovakia	12	27
28	Hungary	12	29
29	Finland	12	30
30	Bosnia and Herzegovina	12	
31	Gibraltar	12	
32	Iceland	12	
33	Kazakhstan	12	
34	Kosovo	12	
35	Northern Irelan	12	
36	Wales	12	
37	Cyprus	11	17
38	Switzerland	10	14
39	Croatia	10	19
40	Albania	10	
41	Armenia	10	
42	Estonia	10	
43	Georgia	10	
44	Ireland	10	
45	Montenegro	10	
46	North Macedonia	10	
47	Slovenia	10	
48	Latvia	9	
49	Andorra	8	
50	Azerbaijan	8	
51	Lithuania	8	
52	Moldova	8	



3.Professional Football Africa

CAF Ranking of African Leagues				
	Country	# of Clubs		
1	Tunisia	14		
2	Morocco	16		
3	Egypt	18		
4	Algeria	16		
5	DR Congo	14		
6	South Africa	16		
17	Uganda	16		



3.Professional Football Uganda

	No of Clubs in	
Season	the league	Achievement
1987	12	Villa CECAFA Club Championship (Uganda's 2nd ever)
1988	11	Mathias Kawesa Top Scorer ahead of Majid Musisi
1989	12	Uganda Cranes wins CECAFA Challenge Cup After 12 years
1990	11	
1991	12	Villa plays CAF Champions League Final
1992	14	Villa plays CAF Confederation Cup Final
1992		



What Next? Consultations

- 1. FUFA Secretariat will undertake consultations with various stakeholders
- 2. Workshop of various stakeholders will be called for open discussions
- 3. The Stakeholders include among others;

1	UPL and FBL Clubs	6	FUFA Members (UYFA, RFAs, UFCA, URFA)
2	UPL and FBL League & Club Sponsors	7	Media through USPA
3	UPL and FBL Coaches	8	National Council of Sports
4	UPL and FBL Players through Captains/Reps	9	Fans through known Club Fans Clubs
5	International and National Referees	1 0	Any interested person via e-mail

4. Individuals may send their reasoned opinion in writing to: rules@fufa.co.ug



What Next? Decision-Making

- 1. Workshop of various stakeholders will be called for open discussions
- 2. FUFA Secretariat will present final proposal to FUFA Executive Committee
- 3. FUFA Executive will approve what is in its powers and if at all any, pass on to the FUFA General Assembly



Business
House



Thank you

Ladies
&
Gentlemen